

# Sponsorship and Exhibition Opportunities

## THE CONFERENCE

To meet future global energy needs, in ways that are safe, secure, sustainable and affordable, we need a more integrated, intelligent energy system. This is only achievable if we consider all parts of the system and how they interact, all types of participant and all possible technologies; by necessity, this requires a cross-disciplinary approach.

The Energy Systems Conference series brings together researchers, academia, industry, investors and policymakers to explore the most suitable and efficient ways to design, finance and build better and more sustainable energy systems.

## TOPICS INCLUDE

### High-level conference themes:

Opening plenary session: A system in transition – where is the destination?

Stream 1: Infrastructure - pipes and wires

Stream 2: Global and systemic risks

Stream 3: Market design approaches/Energy systems end games

Stream 4: Financing the transition

Stream 5: Environmental Considerations

**For complete meeting details, please visit:  
[www.energysystemsconference.com](http://www.energysystemsconference.com)**

Organised by



In association with the



Supporting Journals



INFORMATION

### RAISE YOUR PROFILE

Elsevier's extensive global network of physical scientists in academia, business and government is being targeted to generate a highly qualified audience from the algal research community.

The conference offers a focused networking opportunity for vendors to the energy systems research community, both on site as well as before and after the meeting. Sponsorship provides an excellent opportunity to "get your company's name out" to a scientific network of representatives and a prime opportunity to make impressions on decision makers.

### USE YOUR PRESENCE AT ENERGY SYSTEMS CONFERENCE

- launch new products and highlight existing ones
- spotlight key executives
- elevate your company profile in the algal research community
- network with specialists, seek international partners and form new alliances
- increase visibility in focused markets
- give maximum exposure for your company and increase brand awareness
- position your organization
- communicate your message to a highly qualified scientific community
- build relationships for the future
- attract new talent and strengthen partnerships
- generate sales leads and educate the market
- sell direct to international buyers.

For further information on sponsorship and exhibition opportunities please contact:

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Elsevier

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EXCLUSIVE PLATINUM SPONSOR	£ 17,750	GOLD SPONSOR	£ 10,700
	<ul style="list-style-type: none"> <li>▪ Company acknowledgement on all official conference support signs, program, conference website and on all marketing collateral</li> <li>▪ Complimentary registration for 5 delegates</li> <li>▪ One set of promotional materials included in the registration material</li> <li>▪ A complimentary meeting room</li> <li>▪ Your logo on all delegate badges</li> <li>▪ A complimentary full page advertisement in the program</li> <li>▪ After the event "Thank you email" to all attendees with company logo</li> <li>▪ Option to brand specific portions of the meeting, including 3 of the following*:               <ul style="list-style-type: none"> <li>• Refreshment break • Lunch break • Congress bags</li> <li>• Conference App • Lanyards • Dinner</li> </ul> </li> </ul>		<ul style="list-style-type: none"> <li>▪ Company acknowledgement on all official conference support signs, program and on all marketing collateral</li> <li>▪ Special recognition on the conference website</li> <li>▪ Complimentary registration for 4 delegates</li> <li>▪ One set of promotional materials included in registration material</li> <li>▪ A complimentary full page advertisement in the program</li> <li>▪ Option to brand specific portions of the meeting, including 2 of the following*:               <ul style="list-style-type: none"> <li>• Refreshment break • Lunch break • Congress bags • Conference App • Lanyards</li> </ul> </li> </ul>
SILVER SPONSOR	£ 6,350	EXHIBITION	
	<ul style="list-style-type: none"> <li>▪ Company acknowledgement on all official conference support signs, program and on all marketing collateral</li> <li>▪ Special recognition on the conference website</li> <li>▪ Complimentary registration for 3 delegates</li> <li>▪ One set of promotional materials included in registration material</li> <li>▪ Option to brand specific portions of the meeting, including 1 of the following*:               <ul style="list-style-type: none"> <li>• Refreshment break • Lunch break • Lanyard</li> </ul> </li> </ul>		<p>An exhibition will run alongside the conference providing you with the opportunity to network with the delegates, demonstrate your products, generate new sales leads and raise your profile within the scientific community.</p> <p>The exhibition package includes the listing of your logo and company name, short description and link on the conference website and program booklet.</p> <p>The following options are available:</p> <p><b>Table top (6ft table top exhibition stand)      £ 1,100</b></p>

(\*) Based on first come first served receipt of commitments

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Promotion exposure for our sponsors includes:

- Listing of your company name and logo in the program booklet
- Listing of your logo and company name, short description and link through to your company website on the conference website

See below for additional specific benefits and exposure

BRANDING AND VISIBILITY	<p><b>DELEGATE BAG</b> Two spaces available <b>£ 3,900</b></p> <p>Have your company logo on the highly valued delegate bag. Used long after the event this will ensure long lasting visibility for your company.</p>	<p><b>REGISTRATION DESK</b> Exclusive <b>£ 4,250</b></p> <ul style="list-style-type: none"> <li>■ Your company logo on poster and signage at the registration desk</li> <li>■ Your company logo on pens distributed at the conference</li> <li>■ 1 free delegate place</li> </ul>	<p><b>CONFERENCE APP</b> Exclusive <b>CONTACT US</b></p> <p>Sponsor Elsevier's new conference App, available on all Android and iOS devices. Your company logo will be displayed prominently on the app.</p> <ul style="list-style-type: none"> <li>■ Details of the program and speakers</li> <li>■ Abstracts of all the talks and posters</li> <li>■ Presentation and Poster files</li> <li>■ Information on exhibitors and sponsors</li> <li>■ Conference floor plans</li> <li>■ Allows participants to plan what presentations to attend, add notes to the program, make lists via the To Do feature and add custom tags to presentations and exhibitors.</li> </ul>
	<p><b>LANYARDS</b> Three spaces available <b>£ 3,500</b></p> <p>Your company logo on the woven conference lanyard given to each delegate and worn throughout the conference.</p>	<p><b>DELEGATE BAG INSERT</b> <b>£ 650</b></p> <p>Your promotional material can be inserted into each delegate bag given to participants on site. This applies to light weight materials only – books etc. will not be inserted into delegate bags, but are more appropriate for literature displays. Materials should be sent to the Project Lead in time for insertion - specific dates and quantities will be provided on application.</p>	
NETWORKING OPPORTUNITIES	<p><b>SPONSOR SESSION</b> One space per session <b>£ 2,150</b></p> <ul style="list-style-type: none"> <li>■ Your company logo at the opening and closing of the sponsored session and on on-site signage</li> <li>■ Your company name and logo in the program booklet, next to the session listing</li> <li>■ 1 free delegate place</li> </ul>		
	<p><b>COFFEE BREAK</b> One space per break available <b>£ 2,000</b></p> <ul style="list-style-type: none"> <li>■ Sponsorship of one of the Conference refreshment breaks</li> <li>■ Your company logo on available paraphernalia (eg. napkins, doilies etc)</li> <li>■ Your company logo on A1 sized foam-backed posters where the breaks will be taking place</li> <li>■ Delegate bag insert</li> </ul>	<ul style="list-style-type: none"> <li>■ Opportunity to give a short address at the beginning of the lunch</li> <li>■ Delegate bag insert</li> <li>■ 2 free delegate places</li> </ul>	<p><b>GALA DINNER</b> Two spaces per dinner available <b>£ 7,850</b></p> <p>An unrivalled opportunity to have high profile branding at the main social event of the conference.</p> <ul style="list-style-type: none"> <li>■ Your company logo on available paraphernalia (eg napkins, doilies etc.)</li> <li>■ A tabletop exhibition display</li> <li>■ Your company logo on A1 sized foam-backed posters where the dinner will be taking place.</li> <li>■ Opportunity to give a short address at the beginning of the dinner</li> <li>■ Delegate bag insert</li> <li>■ 2 free delegate places</li> </ul>
	<p><b>LUNCH SESSION</b> Two spaces per lunch available <b>£ 6,500</b></p> <ul style="list-style-type: none"> <li>■ Sponsorship of one of the Conference Lunches</li> <li>■ Your company logo on available paraphernalia (eg. napkins, doilies etc)</li> <li>■ Your company logo on A1 sized foam-backed posters where the lunch will be taking place</li> </ul>	<p><b>CHARGING STATION</b> <b>£ 5,000</b></p> <p>Your promotional material can be inserted into each delegate bag given to participants on site. Located in a booth within the exhibit hall, the popular table top Charging Station will provide attendees with the facility to charge their cell phones, tablets or lap tops during the day. This packages offers sponsors signage above and on two sides of the table, plus the opportunity to add your own 'pull up banners to the space provided. (attendees use the facility at their own risk).</p>	

## SPONSORSHIP AND EXHIBITION ORDER FORM

### 1. YOUR DETAILS

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.)  First Name

Surname

Job Title

Organization

Address

State/Country

Post/Zip Code

Tel  Fax

Email

### 2. ORDER DETAILS

#### EXHIBITOR OPPORTUNITIES

- |   |          |
|---|----------|
| <input type="checkbox"/> Exclusive Platinum Sponsor                 | £ 17,750 |
| <input type="checkbox"/> Gold Sponsor                               | £ 10,700 |
| <input type="checkbox"/> Silver Sponsor                             | £ 6,350  |
| <input type="checkbox"/> Table Top (6ft table top exhibition stand) | £ 1,100  |

#### SPONSORSHIP OPPORTUNITIES

##### BRANDING AND VISIBILITY

- |  |         |
|--|---------|
| <input type="checkbox"/> Delegate bag        | £ 3,900 |
| <input type="checkbox"/> Lanyards            | £ 3,500 |
| <input type="checkbox"/> Delegate bag insert | £ 650   |
| <input type="checkbox"/> Sponsor session     | £ 2,150 |
| <input type="checkbox"/> Registration desk   | £ 4,250 |

##### NETWORKING OPPORTUNITIES

- |   |         |
|---|---------|
| <input type="checkbox"/> Coffee break     | £ 2,000 |
| <input type="checkbox"/> Lunch session    | £ 6,500 |
| <input type="checkbox"/> Gala Dinner      | £ 7,850 |
| <input type="checkbox"/> Charging Station | £ 5,000 |

### 3. HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable  £

- I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

### 4. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature  Today's Date

### 5. RETURN TO

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#### TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please fax the conference department immediately on +44 (0) 1865 843958. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- A reduction in Stand space shall be treated as a pro rata cancellation. A signed order of a Stand implies participation by the Exhibitor for the whole of the time when the hall is open to the Visitors. In the event of cancellation by the Exhibitor or failure to exhibit the Stand charges shall be paid in full to the Organiser. Cancellation charges will be applied as indicated above and the parties hereby agree that these constitute a genuine and reasonable estimate of the loss which the Organiser would incur on cancellation of the order by the Exhibitor.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alterations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of US\$3,000,000) is required prior to the event.
- Price for up to 2 colour printing within logos